

Message from the Keynote Speaker



As the keynote speaker of the Second Academic Session of Advanced Technological Institute Kegalle (ATIKAS 2022), I am delighted to share my thoughts on identifying and developing the skills pursuit with excellence. It is a timely requirement for inculcating positive mindsets within individuals of their carriers in the development which would reflect in their performance in the business industry. The reflection in the industry highlighted a gap of recruiting capable individuals in assigning for job opportunities. A common contradictory statement could be highlighted from the business environment is “there are job opportunities within the industry without suitable individuals” and “there are individuals outside without job opportunities”. Hence, it is important to look for remedies to bridge the gap within the educational system focusing on pedagogy and praxis studying the proper casualty.

Studies have demonstrated that nudge techniques can alter people’s behaviour provided it is properly developed and administrated at the appropriate time and location. Indeed, it is important in addressing nudge method for a higher quality life and greater well-being as the immediate requirement of bridging the gap. Further, it is important to focus in developing research mindsets within the individuals in enabling the agile methodologies and developing skills, interest, values and talent as core competencies of individuals towards desired behaviours that the most visionary people practice in their exponential growths.

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